

ESEA Introduces MapMerger Lite

Ideal for Merging Maps with Similar Geometries

SAN DIEGO, Ca., July 12, 2011 -- ESEA today introduced MapMerger Lite, a lightweight version of the industry-leading map conflation software that automates the process of producing and updating vector maps. For over a decade, MapMerger has helped organizations build and maintain GIS datasets by consolidating information from multiple data sources into single and information rich datasets. With this new Lite version, MapMerger has been simplified while retaining the ability to merge maps with similar geometries.

"We have found that for many applications the full power of MapMerger is not necessary. The Lite version is ideal for working with small to medium sized maps with similar geometries. MapMerger Lite can be used to perform many of the same tasks that are available in the standard version of MapMerger; namely, attribute transfer, change detection, densification, synchronization and alignment" said Stanley Dallal, a senior developer for ESEA.

"The Lite version is a sensible lower-cost alternative to the standard version of MapMerger for many of our customers" said Jack Booher, CEO, ESEA. "We expect that small and mid-size governments will find this offering very attractive."

About ESEA

ESEA is the leading provider of map conflation software that simplifies the process of producing and updating vector maps. MapMerger is used worldwide by organizations small and large to build and maintain GIS data. For more information, please visit www.mapmerger.com.